

# WHAT CAN I DO FOR YOU?

Dear Clients and Friends,

As a Real Living Lifestyle Advisor I am asked, "How is the real estate market?" Before providing relevant statistics that apply to any particular local market, I first make it a practice to point out that we are in a very "opportunistic market."

Specifically there exists, depending upon personal needs and circumstances, a wide range, and in some cases unprecedented opportunities, for buyers, sellers and investors. Moreover there are many other real estate related activities that relate to individuals who are not presently looking to buy or sell real estate, where I offer assistance. Accordingly, I am sending you my annual "What Can I Do For You Checklist."

Please carefully review the below list of services and return it to me for how I may best serve your real estate related needs. Let me show you the difference between merchandising your home over listing your home.

Thank you for your kind attention. I look forward to continuing to serve your real estate needs at the highest level.

Most Respectfully,  
Keoki & Stephanie McCarthy

*P.S. It would be my privilege to also skillfully serve the real estate needs of your family and friends. Please feel free to forward this information to all those you deem appropriate.*

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## INFORMATION REGARDING

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| <input type="checkbox"/> How to appeal my property taxes                           | <input type="checkbox"/> Local schools               | <input type="checkbox"/> Marketing your home at the highest level                |
| <input type="checkbox"/> How to increase the value of my home                      | <input type="checkbox"/> Local transportation        | <input type="checkbox"/> A referral to an out-of-town real estate agent          |
| <input type="checkbox"/> Previous year market results for my neighborhood          | <input type="checkbox"/> Downsizing by Design        | <input type="checkbox"/> How to determine/improve your credit rating             |
| <input type="checkbox"/> Absorption rate   | <input type="checkbox"/> Moving with Children        | <input type="checkbox"/> Investing in a property at a college of a family member |
| <input type="checkbox"/> Properties for sale                                       | <input type="checkbox"/> Moving with Pets            | <input type="checkbox"/> A career in real estate                                 |
| <input type="checkbox"/> If you need to sell your home before buying your next     | <input type="checkbox"/> Lifestyle Planning          | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Making your properties more energy/ecologically efficient | <input type="checkbox"/> When you should rent or buy |  |
|  | <input type="checkbox"/> Mortgage (refinancing)      |  |
|  | <input type="checkbox"/> New construction            |  |
|  | <input type="checkbox"/> Condos/co-ops               |  |



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