

Real Living Real Estate

News Release



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www.realliving.com

FOR IMMEDIATE RELEASE

Scalzo Group Real Estate Joins Real Living Real Estate Brokerage Network

Bethel, CT-based brokerage now operates as Real Living Scalzo Group Real Estate

BETHEL, CT (Aug. 4, 2015) – Real Living Real Estate, one of the nation's leading real estate franchisors and a member of the HSF Affiliates LLC family of real estate brokerage networks, today announced that Scalzo Group Real Estate has joined the network operating as Real Living Scalzo Group Real Estate. The brokerage serves Fairfield, Litchfield and New Haven counties.

Broker Adrienne Qui said, “Our affiliation provides the innovative tools, resources and technology platform that will help our agents better serve clients. We’re excited to leverage the Real Living brand and forward-thinking business mindset that, in today’s real estate market, will provide the best value package for our agents and customers.”

Real Living’s culture and values make an ideal match for Scalzo Group Real Estate, Qui added. “Our agents are incredibly entrepreneurial, so it was important that we join a brand that embraces individualism and innovation,” she said. “The Real Living network provides our agents with the freedom to be themselves and the ability to establish their own persona in the marketplace.”

Bob McAdams, president of Real Living Real Estate, welcomed Scalzo Group Real Estate to the network. “This team is well respected throughout the greater Danbury community for its expertise and customer care,” he said. “We’re proud it’s now part of the Real Living family and look forward to the brokerage’s continued growth and success.”

Scalzo Group Real Estate is located at 2 Stony Hill Road, Bethel, CT 06801; (203) 790-7077.

About Real Living Scalzo Group Real Estate

Scalzo Group Real Estate, founded in 1986 by Paul Scalzo, is a full-service brokerage committed to providing customers with the highest level of service and quality. In both 2006 and 2007, the brokerage received CT HOBI Marketing Awards and in 2013, the Cartus 5 Star Award for its relocation operations.

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Most recently, the company received a Westfair Communications Family-Owned Business Award. Visit www.realliving.com/scalzogroup for more details.

About Real Living Real Estate

Real Living Real Estate is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources for franchisees and their sales professionals, as well as for consumers who work with them. The Real Living brand and its innovative concepts were recognized by Entrepreneur magazine; have won Inman Innovator Awards, and been named “the Most Promising New National Brand” by the Swanepoel TRENDS Report. Real Living Real Estate is a network brand of HSF Affiliates LLC, majority owned by HomeServices of America, Inc., a Berkshire Hathaway affiliate. For more information, visit www.RealLiving.com.

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