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Real Living's National Rollout Continues its Impressive Expansion

From America's Heartland in Kansas to the Gulf Coast in Alabama, Six More Respected Firms Sign On With Fast-Growing, Innovative Leader

Oak Brook, Ill. and Columbus, Ohio (Sept. 9, 2010) – Real Living (<http://www.realliving.com>), one of the nation's most innovative national real estate franchisors, today announced that another six companies – spanning Kansas to Massachusetts – are the latest to join a long and growing roster of firms as part of Real Living's coast to coast national rollout.

"Our rollout has definitely been moving at a really fast clip as evidenced by the addition of these terrific companies to our national family," said Real Living President Harley E. Rouda, Jr. "We're extremely proud to welcome them, and we look forward to working closely with them and helping them achieve new levels of success and customer service."

The six real estate companies join dozens of others that have recently become part of Real Living's growing national brand. And Rouda said he and other Real Living executives are currently conducting discussions with other firms throughout the nation as they prepare to welcome many additional companies in the fall and beyond.

The six companies that recently joined Real Living are:

- Real Living All Florida Realty, Port St. Lucie, Fla.; <http://www.reallivingallfloridarealty.com>
- Real Living Norman Realty, Mobile, Ala.; <http://www.reallivingnormanrealty.com>
- Real Living Pittman Properties, Raleigh, N.C.; <http://www.reallivingpittmanproperties.com>
- Real Living Realty Centre, Overland Park, Kan.; <http://www.reallivingrealtycentre.com>
- Real Living Realty Professionals, Wilbraham, Mass.; <http://www.reallivingrealtyprofessionals.com>
- Real Living Southern Style, Hopkinsville, Ky.; <http://www.reallivingsouthernstyle.com>

About Real Living

Real Living is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named "The Most Promising New National Brand" by the Swanepoel TRENDS Report. Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real estate and relocation services, technology, and knowledge. In 2009, Real Living maintained an industry-leading customer satisfaction rating of 96 percent based upon research by an independent research firm. For more information, visit <http://www.realliving.com>.