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Real Living on the Move: Through Franchising, Opening New Offices, and Acquiring Competitors, the Network Continues Its Impressive Growth

Oak Brook, Ill. and Columbus, Ohio (May 6, 2010) – Real Living (<http://www.RealLiving.com>), one of the nation's most innovative national real estate franchisors, today announced that it is continuing its impressive growth through a highly successful, three-pronged approach: franchising companies, providing merger and acquisition assistance, and by delivering the necessary support to help local brokers grow their operations by opening new offices in major markets.

In the last month, three companies -- with offices in Louisiana, Texas and Illinois -- have joined Real Living's growing national brand. The three most recent companies to join the Real Living brand are:

- Real Living Bobby Drude, Hammond, La, www.RealLivingBobbyDrude.com
- Real Living Houston Home Sales, Spring, Texas, www.RealLivingHoustonHomeSales.com
- Real Living Properties, Gurnee, Ill., www.RealLivingProperties.com

Additionally, Real Living's number of offices and agents increased last month when Chicago-based powerhouse Koenig & Strey Real Living announced its merger with Elmhurst-based Schiller Real Estate.

Separately, Real Living announced that Richard L. (Dick) Schlott, a successful and well-known real estate industry leader for more than 40 years, is opening two new Real Living offices in New Jersey: RLS, Realtors Real Living in Mendham and RLS, Realtors Real Living in Bernardsville.

Both RLS, Realtors Real Living offices are affiliated with Gloria Nilson, Realtors, a New Jersey area market leader with 15 real estate offices and more than 550 sales professionals across Monmouth, Mercer, Ocean and Middlesex counties. Schlott serves as chairman and CEO of this growing regional mega brokerage operating under the Real Living brand.

"We are committed to growing the Real Living brand and helping our companies become even more successful in their local markets," said Harley E. Rouda, Jr., president of Real Living. "Whether it's through franchising, providing our corporate assistance or our support to companies opening new local offices, Real Living is once again showing its innovation and creativeness in helping our brokers build their businesses."

This month Real Living will host its annual business conference, *Momentum 2010*, at the Hyatt Jacksonville Riverfront Hotel in Jacksonville, Fla.

About Real Living

Real Living is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named "*The Most Promising New National Brand*" by the Swanepoel TRENDS Report. Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real estate and relocation services, technology, and knowledge. For more information, visit <http://www.realliving.com>.

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