

Real Living Real Estate

News Release



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www.realliving.com

FOR IMMEDIATE RELEASE

Capital City Realty Joins Real Living Real Estate

Atlanta-based brokerage now operates as Real Living Capital City

ATLANTA, GA (March 5, 2014) – Real Living Real Estate, one of the nation's leading real estate franchisors and a member of the HSF Affiliates LLC family of real estate brokerage networks, today announced the affiliation of Atlanta-based Capital City Realty, an independent real estate brokerage. The company now operates as Real Living Capital City.

David Wrenn, who founded the brokerage in 2010, said the affiliation is part of his company's long-term growth strategy. "We see the present time as a golden opportunity to grow our business," Wrenn said. "Real Living Real Estate provides us what we need to accomplish that objective, including a variety of terrific business tools, a depth of experience and professional guidance."

Bob McAdams, president of Real Living Real Estate, welcomed Real Living Capital City to the network. "Real Living is focusing on growth by adding top-quality companies," he explained. "Capital City in just a few years has earned a terrific reputation for its customer care and expertise. The company, with its sound leadership and skilled agents, has a very bright future under the Real Living flag."

Real Living Capital City, a full-service brokerage, concentrates on greater Atlanta, from Ansley Park and Buckhead to East Atlanta, Midtown and Virginia-Highland. The company wants to add more top sales professionals in the weeks and months ahead to extend its reach in the percolating Atlanta marketplace. "We continue building a premier real estate brokerage and a sales team known for intelligence, consultation and innovation," said General Manager Rusty Willis. "Agents will appreciate our tools, training and technology platform. As important, our client-first philosophy puts agents in the driver seat for success."

A top Atlanta brokerage just got better, concluded Wrenn. "We are the same great company backed now by a strong national brand," he said. "It's important that all our constituents – agents, business alliances and loyal customers – understand this."

Real Living Capital City bases operations at 1799 Briarcliff Road, Suite Q2, Atlanta, GA 30306; (404) 874-9094. Visit www.realliving.com/capital-city.

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About Real Living Real Estate

Real Living Real Estate is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources for franchisees and their sales professionals, as well as for consumers who work with them. The Real Living brand and its innovative concepts were recognized by *Entrepreneur* magazine; have won Inman Innovator Awards, and been named “the Most Promising New National Brand” by the Swanepoel TRENDS Report. Real Living Real Estate is a network brand of HSF Affiliates LLC, majority owned by HomeServices of America, Inc., a Berkshire Hathaway affiliate. For more information, visit www.RealLiving.com.

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