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Real Living Adds Four Companies to its Growing National Network

From California to Florida, the Real Living Brand Continues its Coast to Coast Rollout

Oak Brook, Ill. and Columbus, Ohio (March 29, 2010) – Real Living (<http://www.RealLiving.com>), one of the nation’s most innovative national real estate franchisors, today announced that four more companies – from California to Florida -- are converting to the Real Living brand in their local markets.

These companies join dozens of others that are now part of Real Living’s growing national brand. Meanwhile, Real Living executives are in discussions with many other firms throughout the nation and anticipate additional real estate companies joining the company in the coming weeks.

The four most recent companies to join the Real Living brand are:

- Real Living All Seasons, Eureka Springs, Ark., <http://www.RealLivingAllSeasons.com>
- Real Living Allen & Associates, Spartanburg, S.C., <http://www.RealLivingSoldAllen.com>
- Real Living McCluskey Realty, Melbourne, Fla., <http://www.RealLivingMcCluskey.com>
- Real Living Real Estate Professionals, Redding, Calif., <http://www.RealLivingRealEstateProfessionals.com>

“We are excited to be associated with Real Living,” said Ross Domke of Real Living Real Estate Professionals. “We are very confident that our local market expertise, combined with Real Living’s national resources, technology, services and programs, will result in a powerful and compelling combination that will enable our agents to provide superior service to Redding home buyers and sellers. We are also looking forward to meeting our GMAC Real Estate and new Real Living colleagues in Florida for Momentum, the company’s annual business conference.”

“I am incredibly proud of how quickly leading real estate companies from coast to coast are adopting the Real Living brand,” said Harley E. Rouda, Jr., president of Real Living. “Welcoming these four new firms to our growing network is extremely satisfying, and we look forward to a long and mutually successful relationship.”

Real Living will host its annual business conference, “Momentum 2010,” on May 19 and 20 at the Hyatt Jacksonville Riverfront Hotel in Jacksonville, Fla.

About Real Living

Real Living is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named “*The Most Promising New National Brand*” by the Swanepoel TRENDS Report. Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real

estate and relocation services, technology, and knowledge. For more information, visit <http://www.realliving.com>.

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