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Real Living and Dilbeck Real Estate Real Living Announce Franchise Expansion Plans Throughout Los Angeles and Neighboring Counties

Longtime Real Estate Industry Executive Liz Claus Joins the Real Living Team to Oversee this Expansion

Los Angeles, Calif. (June 29, 2011) – [Real Living](#), one of the nation's most innovative real estate franchisors, and [Dilbeck Real Estate Real Living](#), one of the largest residential real estate firms in Los Angeles and Ventura counties, today announced franchise expansion plans through a unique agreement known as an Area Development Alliance.

Through the Area Development Agreement, Real Living and Dilbeck Real Estate Real Living will work together to expand throughout Los Angeles and neighboring counties, which collectively represent many of Southern California's largest and most active housing markets. Backed by the international resources and support of parent company Brookfield Residential Property Services, with Real Living's national strengths and Dilbeck Real Estate Real Living's local expertise, the team will set in motion aggressive growth plans to open additional Real Living offices throughout the region.

In 2010, Dilbeck Real Estate Real Living had nearly \$1.3 billion in sales, volume ranking it as the 76th largest residential real estate brokerage in America, according to [Real Trends](#).

The companies also announced that Liz Claus, a longtime and highly accomplished real estate industry executive, has joined Real Living to oversee these major expansion efforts.

"We have an incredibly unique opportunity to not only expand Dilbeck Real Estate Real Living's presence, but at the same time, increase the Real Living brand with

other companies looking to join the growing network of offices,” said Mark Dilbeck, CEO of Dilbeck Real Estate Real Living.

“Offering an Area Development Agreement to Mark and his team at Dilbeck Real Estate Real Living gives them the tools, backed by our national and international resources, to strategically grow both of our companies’ brands in Southern California’s competitive housing market,” said Harley E. Rouda, Jr., president of Real Living.

Dilbeck said Claus brings 15 years of real estate industry experience working for some of Southern California’s most well-known real estate brokerages, including serving as: executive vice president of Fred Sands Affiliates of Los Angeles (1996-2000); general manager for RE/MAX Real Estate Services in Orange County (2000-2005), regional vice president for Christies Great Estates (now Christie’s International Real Estate in New Mexico); and as vice president of broker services for Altera Real Estate in Orange County (2009-2011).

Real estate companies in Los Angeles or areas north of Los Angeles interested in learning more about franchising opportunities with Real Living, can contact Linda Chuk: 866-373-6228.

About Dilbeck Real Estate Real Living

Established in 1950, [Dilbeck Real Estate Real Living](http://www.dilbeck.com) and its related companies offer residential sales and relocation, commercial sales, corporate sales, new home sales, estate home sales, along with related escrow, title, and, financing services. With 14 offices throughout the greater Los Angeles area and more than 650 full-time sales associates, Dilbeck Real Estate achieved nearly \$1.3 billion in sales volume in 2010. Dilbeck Real Estate was the third highest sales volume residential broker in Los Angeles and Ventura Counties, and was ranked in the top 75 nationally in terms of sales volume for 2010. Dilbeck Real Estate is locally owned and operated. For more information, visit www.dilbeck.com.

About Real Living

[Real Living](http://www.realliving.com) is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named “*The Most Promising New National Brand*” by the Swanepoel TRENDS Report. Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real estate and relocation services, technology, and knowledge. In 2010, Real Living maintained an industry-leading customer satisfaction rating of 96 percent based upon research by an independent research firm. For more information, visit <http://www.realliving.com>.

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