



## Real Reasons to Join Real Living

When you're an agent with Real Living, all of this is **free!**

### Free Internet Exposure for Your listings

Your listings will receive tremendous exposure on many Web sites to showcase your seller's listings as much as possible to online consumers. Our listings can be found on RealLiving.com, Realtor.com, Yahoo.com, MSN.com, Google.com, Propsmart.com, LuxuryRealEstate.com, Move.com, Oodle.com, ReloHomeSearch.com and more!

### Free Contact Manager and Address Book

Keep track of past clients, personal contacts and business contacts all in one place. Load your personal contacts into our secure address book to send e-cards, e-newsletters and populate direct mail postcards.

### Free On-line Training



Accessed through the Business Center, Real Living agents can take free online classes, sign up for Live Tool Training, listen to a coaching call, view demos, sign up for special events and learn about the tools in the Quick Reference Guides in the Library.

### Free Real-Time Listings

Load your newest listings and photos into RealLiving.com as soon as you have the contract signed—in real time! Also, send your sellers a complete report on the online showings for their house—automatically!

### Free Personal Web site

Real Living agents get a free personal Web site that they can easily edit and control. Their contact information and listings are automatically fed into their site.

### Free Buyer and Seller Presentations

Real Living provides a customizable listing and buyer presentation to help you put your best foot forward! Use as many or as few pages as you wish. The cover is automatically populated with your contact information. PowerPoint™ version available too!

### Free MyRealLiving

Real Living has created an online consumer portal where buyers and sellers can view and save properties and searches, receive notifications about new listings, communicate with their Real Living agent and schedule showings and appointments on a calendar.

### Free Marketing Templates Library

Spend your time closing transactions instead of creating marketing materials! Real Living's award-winning marketing department has designed a complete library of marketing pieces that are print-ready for you!

### Free E-Newsletters

Our agents have access to the monthly e-newsletter, which is automatically sent to all contacts with an e-mail address.

### Free E-Cards

From the Business Center, agents have access to hundreds of e-cards—such as just listed, just sold, birthdays, anniversaries, congratulations, etc—all at the click of a mouse!