

# Real Living Real Estate

## News Release



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**FOR IMMEDIATE RELEASE**

### **RE/MAX Innovations Joins Real Living Real Estate**

*Long Island brokerage now operates as Real Living Innovations Realty Group*

**Wantagh, NY (July 1, 2014)** – Real Living Real Estate, one of the nation's leading real estate franchisors and a member of the HSF Affiliates LLC family of real estate brokerage networks, today announced the affiliation of Wantagh-based Innovations Realty, formerly a RE/MAX real estate brokerage. The company now operates as Real Living Innovations Realty Group.

David Spiegel, broker/owner of Real Living Innovations Realty Group, said the affiliation provides ample opportunity for growth and innovation. "In today's fast-paced world, it's critical to work with a brand open and willing to keep pace with technological advancements," he said. "Real Living adheres to a forward-thinking business strategy that has an eye on the future and embraces change—a philosophy that aligns well with the core values our company has come to represent."

Bob McAdams, president of Real Living Real Estate, welcomed Real Living Innovations Realty Group to the network. "We continue to add companies that elevate our reputation for excellence in service and customer care," he explained. "Real Living Innovations Realty Group is an ideal fit; a renowned brokerage known for its sound leadership and skilled agents who will help establish our presence on the south shore of Long Island."

Real Living Innovations Realty Group, a full-service brokerage, serves the Long Island, NY area with 45 agents and two offices in Wantagh and Merrick. According to MLS data, in 2013, the company had the sixth-largest-selling office of residential real estate in Nassau County, NY and the fourteenth-largest-selling office of residential real estate in Queens, Nassau and Suffolk counties combined.

"Our new affiliation will provide us with the necessary tools and national support to continue our path of growth," Spiegel said. "Ultimately, our key to success is an ongoing journey toward improvement each and every day, and with Real Living, we'll reach our objectives."

Real Living Innovations Realty Group bases operations at 3366 Park Ave, Wantagh, NY 11793; (516) 590-7373. Visit [www.realliving.com/real-living-innovations-realty-group](http://www.realliving.com/real-living-innovations-realty-group).

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### **About Real Living Real Estate**

Real Living Real Estate is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources for franchisees and their sales professionals, as well as for consumers who work with them. The Real Living brand and its innovative concepts were recognized by *Entrepreneur* magazine; have won Inman Innovator Awards, and been named “the Most Promising New National Brand” by the Swanepoel TRENDS Report. Real Living Real Estate is a network brand of HSF Affiliates LLC, majority owned by HomeServices of America, Inc., a Berkshire Hathaway affiliate. For more information, visit [www.RealLiving.com](http://www.RealLiving.com).

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