

Real Living Real Estate

News Release



18500 Von Karman Ave., Suite 400, Irvine, CA 92612

www.realliving.com

FOR IMMEDIATE RELEASE

New Columbus, MS-based brokerage Launches with Real Living Brand

Start-up brokerage now operating as Real Living Hearts and Home Realty

COLUMBUS, MS (January 30, 2015) – Real Living Real Estate, one of the nation's leading real estate franchisors and a member of the HSF Affiliates LLC family of real estate brokerage networks, today announced the launch of Real Living Hearts and Home Realty LLC, a brand-new company.

The brokerage, founded by owner Angela Laster, serves the Golden Triangle area of Mississippi, including Columbus, Starkville and West Point. Hearts and Home Realty represents the first Real Living brokerage operating in Mississippi.

The launch of Hearts and Home Realty is the next step in a long and successful real estate career for Laster, who has been a licensed agent since 1999 and obtained her broker's license in 2004. She was named REALTOR® of the Year by the Golden Triangle Association of REALTORS® in 2009, served as a past president of the Golden Triangle Association of REALTORS®, and continues to be a top producer in her marketplace.

"Starting this company and joining the Real Living brand is a door-opening opportunity for me and my team," Laster explained. "We're excited to leverage the brand appeal, comprehensive suite of tools and forward-thinking mindset of the Real Living network at Hearts and Home Realty."

Additionally, Laster said that Real Living, known for excellence in customer service and its innovative tools and resources, will help Hearts and Home Realty become a trusted name in the Columbus market. "Real Living provides exactly the kind of top-notch technology and training needed to grow my brokerage," she said. "I was looking for a brand with the right resources to help my agents succeed and with the Real Living team, found all that and more."

--more--

2-2-2

Bob McAdams, president of Real Living, congratulated Hearts and Home Realty on its affiliation. “Angela has a solid reputation in the real estate industry and I am proud she chose Real Living as the home for her new company,” he said. “I’m honored to welcome Angela and the Hearts and Home Realty team to the Real Living family and look forward to their success in the Columbus area and beyond.”

Real Living Hearts and Home Realty LLC bases operations at 3600 Bluecutt Road, Columbus, MS 39705; (662) 327-7325. Visit www.realliving.com/real-living-hearts-and-home-realty.

About Real Living Real Estate

Real Living Real Estate is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources for franchisees and their sales professionals, as well as for consumers who work with them. The Real Living brand and its innovative concepts were recognized by *Entrepreneur* magazine; have won Inman Innovator Awards, and been named “the Most Promising New National Brand” by the Swanepoel TRENDS Report. Real Living Real Estate is a network brand of HSF Affiliates LLC, majority owned by HomeServices of America, Inc., a Berkshire Hathaway affiliate. For more information, visit www.RealLiving.com.

###

Contact:

Kevin Ostler
949-794-7980
kevinostler@hsfranchise.com

Matt Kaufman
224-532-7631
mattkaufman@hsfranchise.com