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Real Living Ending Year On a High Note as 16 More Companies Join Its Fast-Growing National Network

The Firms, From Lebanon, Missouri, to Tracy, California, Are Drawn to Real Living's Reputation as Innovative, Leading Brand

Oak Brook, Ill. and Columbus, Ohio (Dec. 20, 2010) – Real Living (<http://www.realliving.com>), one of the nation's most innovative national real estate franchisors, today announced that 16 additional companies – along with their hundreds of real estate professionals and dozens of offices – have joined Real Living, as the company's national expansion continues.

As a result of its momentum, Real Living's growing national network now includes nearly 10,000 agents and 400 offices.

"We couldn't possibly imagine a more exciting and gratifying way to close out 2010 than by celebrating the fact that 16 additional companies have just joined the Real Living national network of real estate offices," said Real Living President Harley E. Rouda, Jr. "We are incredibly happy that these 16 companies are now part of the Real Living family of offices from coast to coast. From Boca Raton, Florida, to Amherst, New Hampshire, to Fort Wayne, Indiana, these firms join a national brand that is committed to their growth and success."

Rouda said, "The addition of these companies sets the stage for what we are certain is going to be a remarkable New Year in which our rollout will continue strongly."

The 16 companies comprise a mix of both new franchises, as well as former GMAC Real Estate franchisees that chose to convert to Real Living. The 16 companies are:

- Real Living 1st Service Realty, Parkersburg, W.V.
<http://www.realliving1stvw.com>
- Real Living A Helper Real Estate, Lebanon, Mo.
<http://www.reallivingahelper.com>
- Real Living CCR, Lima, Ohio
<http://www.reallivingccr.com>
- Real Living Curran Real Estate, Tracy, Calif.
<http://www.reallivingcurranrealestate.com>
- Real Living Diamond Realtors, Clovis, Calif.
<http://www.reallivingdiamondrealtors.com>
- Real Living Luxury Homes, Boca Raton, Fla.
<http://www.reallivinglh.com>
- Real Living Main Street, Cambridge, Minn.
<http://www.reallivingmainstreetrealty.com>
- Real Living Ness Bros., Fort Wayne, Ind.
<http://www.reallivingnessbros.com>
- Real Living Norwood Group, Amherst, N.H.
<http://www.reallivingnorwood.com>
- Real Living On The Beach, Seagrove Beach, Fla.
<http://www.reallivingonthebeach.com>
- Real Living Palm West, Palm Coast, Fla.
<http://www.reallivingpalmwest.com>

- Real Living Preferred Real Estate, Branchburg, N.J.
<http://www.reallivingpreferred.com>
- Real Living Realty Pros, Kennewick, Wash.
<http://www.reallivingrealtypros.com>
- Real Living Schruender Real Estate, North Andover, Mass.
<http://www.reallivingsre.com>
- Real Living Tremaine Real Estate, Grand Blanc, Mich.
<http://www.reallivingtremainerealestate.com>
- Real Living Young Realty, Dexter, Mo.
<http://www.reallivingyoungrealty.com>

About Real Living

Real Living is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named "The Most Promising New National Brand" by the Swanepoel TRENDS Report. Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real estate and relocation services, technology, and knowledge. In 2009, Real Living maintained an industry-leading customer satisfaction rating of 96 percent based upon research by an independent research firm. For more information, visit <http://www.realliving.com>.