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Real Living's National Expansion Gains Even More Momentum With the Addition of 11 New Companies

Oak Brook, Ill. and Columbus, Ohio (Nov. 22, 2010) – Real Living (<http://www.realliving.com>), one of the nation's most innovative national real estate franchisors, today announced that 11 more companies – from markets as diverse as Kankakee, Ill. and Colorado Springs, Colo. – have joined Real Living as the company's national rollout continues. As a result of its momentum, Real Living's growing national network now includes nearly 10,000 agents and 400 offices.

"The Real Living family just got bigger – and we couldn't be more excited about it," said Real Living President Harley E. Rouda, Jr. "Real Living offers home buyers and shoppers the best service of any national real estate brand, and we're very pleased that these 11 companies will now be able to extend our industry leading business, marketing and technology programs and services, into their local markets."

The new Real Living companies join dozens of others that have recently become part of Real Living's growing national brand. Meanwhile, Rouda and other Real Living executives are continuing to meet with other firms throughout the nation as they prepare to welcome additional companies.

The 11 companies that recently joined Real Living are:

Real Living Eagle Real Estate, LLC, Cody, Wyo.

<http://www.reallivingeaglerealestate.com>

Real Living Hake Realty, Worland, Wyo.

<http://www.reallivinghakerealty.com>

Real Living Homes & Beyond, Lagrange, Ind.

<http://www.reallivinghomesandbeyond.com>

Real Living Kee Realty, Clinton Township, Mich.

<http://www.reallivingkeerealty.com>

Real Living Now, St. Charles, Mo.

<http://www.reallivingnow.com>

Real Living Quality Real Estate, Northville, Mich.

<http://www.reallivingqualityrealestate.com>

Real Living Realty Advisors, Valdosta, Ga.

<http://www.reallivingrealtyadvisors.com>

Real Living Select Properties, Colorado Springs, Colo.

<http://www.reallivingselectproperties.com>

Real Living Speckman Realty, Kankakee, Ill.

<http://www.reallivingspeckmanrealty.com>

Real Living Sproat Realty, Leslie, Mich.

<http://www.reallivingsproat.com>

Real Living Welcome Home Real Estate, Merriam, Kansas

<http://www.reallivingwelcomehome.com>

About Real Living

Real Living is a full-service real estate brokerage franchise company with a comprehensive and integrated suite of resources and services for franchisees and their sales professionals, as well as the consumers who work with them. The Real Living brand and its innovative concepts were recognized as one of the best by Entrepreneur magazine; won the Inman Innovator Award, and was named "*The Most Promising New National Brand*" by the Swanepoel TRENDS Report.

Real Living is an affiliate of Brookfield Residential Property Services, a leading global provider of real estate and relocation services, technology, and knowledge. In 2009, Real Living maintained an industry-leading customer satisfaction rating of 96 percent based upon research by an independent research firm. For more information, visit <http://www.realliving.com>.

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